

FILMS ON DEMAND

DIGITAL EDUCATIONAL VIDEO

BUSINESS & ECONOMICS STREAMING VIDEO COLLECTION

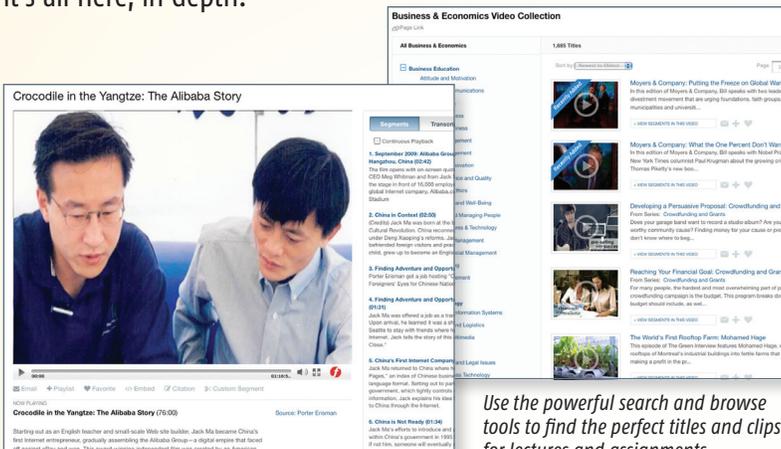
INCLUDES:
 Business Education
 Business Ethics
 Business Technology
 Economics
 Ethics & Business Law
 Finance, Accounting & Taxation
 Management
 Marketing



22,200 VIDEO CLIPS
1,725 FULL-LENGTH VIDEOS AND **GROWING!**

In a world of bubbles and busts, extreme poverty and astronomical wealth, rapidly emerging worldwide markets and a digital revolution that is transforming practically everything, few video collections are more crucial to keeping up with changing times. Economic theory, basic business education, accounting and finance fundamentals, business ethics and law, management and marketing—it's all here, in depth.

- Conveniently segmented for lecture and in-class use
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All titles are segmented into short, pedagogical clips, ideal for intermittent use during classroom lectures. For homework viewing, students can choose to watch an entire film without interruption. Titles within the collection are sorted across 53 distinct, browsable subject categories (e.g., Management, Marketing Principles & Strategy, Microeconomics, Business Communications), enabling refined searches for available titles in specific topic areas.

Here's a sampling of the collection highlights:

EXCLUSIVE

The CLIOs, 2000-2013

13 years (and counting), totaling more than 35 hours of winning entries across all categories for this prestigious awards program.

CEO Exchange:

Conversations in Leadership

A 20-hour series of interviews with internationally recognized and respected business leaders, including General Electric's Jack Welch and CEOs from Boeing, Dow Chemical, Amazon, Saatchi & Saatchi, Merck, Dell, FedEx, and more.

EXCLUSIVE

Accounting Fundamentals

A four-part series that provides an overview of accounting practices and concepts.

EXCLUSIVE

Business Is Blooming: The International Floral Industry

A fascinating case study that's about way more than flowers, this documentary describes a global market in detail—how supply and demand, seasonal dynamics, global competition, and other issues affect the production and transportation of a fragile, perishable commodity.

Underhand Tactics:

Investigating Corporate Culture

An eight-hour series investigating the socioeconomic impact of mega-companies on families, communities, and the environment—locally and across the globe.

EXCLUSIVE & AWARD WINNER

A wealth of CINE Golden Eagle Award-winning documentaries from WNET on economic conditions outside the U.S., including: *1-800-INDIA: Importing a White-Collar Economy*; *Gutted: The Demise of Scotland's Fishing Industry*; *An Honest Citizen: Cocaine and Corruption in Colombia*; *To Have and Have Not: Wealth and Poverty in the New China*; *The Empty ATM: Inside Argentina's Broken Economy*; and more.

EXCLUSIVE

Globalization: Winners and Losers

A no-nonsense documentary that addresses the pros and cons of doing business in the global marketplace.

EXCLUSIVE

Fortune Hunters: Turning Trends into Profits

A 19-part series that examines new and emerging trends in business and marketing, and how entrepreneurs are profiting from them.



EXCLUSIVE

More than 70 titles from **CNBC**, including business case studies; investigative looks at the U.S. and global economies; profiles of heads of industry and companies that impact our daily lives; the popular *How I Made My Millions* series on entrepreneurship; and the Peabody Award-winning *The Age of Wal-Mart: Inside America's Most Powerful Company*.

EXCLUSIVE

97 Percent Owned: How Unlimited Credit Creation Brought About the Great Recession

A two-part series that investigates whether a debt-based monetary system is fundamentally flawed.

EXCLUSIVE

Professionalism 101: Skills to Succeed and Advance at Work

A three-part series with advice on how to behave in the workplace—professional image, business etiquette, and working with others, including social media and 21st-century technology.

EXCLUSIVE

The Deep Dive: One Company's Secret Weapon for Innovation

A rare behind-the-scenes look at IDEO, one of the most influential product development firms in the world.